



EVERYTHING YOU WANTED LAW SCHOOL TO BE.

FLEX



01 SHAPING THE FUTURE
OF LEGAL TRAINING



LEGAL BUSINESS IS EXPERIENCING A **MASSIVE TRANSFORMATION**

TECHNOLOGY

Law is one of the industries that will be completely transformed by artificial intelligence. There are significant needs for technical, cognitive, and social skills that will enable lawyers to work effectively with AI. Technology will also redefine the pricing models and value propositions for all lawyers.

SOFT SKILLS

As reliance on technology grows, so does the significance of human qualities (soft skills). Empathy, collaboration, curiosity, and passion stand out as key attributes that distinguish humans from machines. Lawyers must reinvent themselves to offer value in this new digital era.

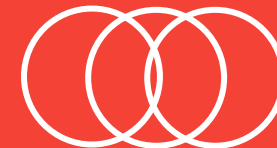
LAW SCHOOLS ARE NOT EQUIPPED TO PROVIDE THE SKILLS FOR DIGITAL LAWYERS



Companies are doubling down on efforts to upskill their existing workforce and to provide career advancement opportunities.



There is a significant gap between traditional universities and "digital courses" that often fail to deliver substantial value.



A new form of education is needed, one that centers on the practical skills required by today's lawyers.

LAW IS NOT BROKEN – IT JUST HAS A SERIOUS **SKILL ISSUE**

TALENT IS NOT ENOUGH ANYMORE

Law was once focused on securing the best talent, but today, talent alone doesn't cut it. Exceptional legal professionals, equipped with modern skills deliver results far beyond those of their average counterparts. Research indicates that learning to use AI can boost productivity by 20-40%. Our aim is to train lawyers to harness this potential.

DEGREE IS NOT ENOUGH ANYMORE

In the digital era, the power dynamics have shifted. It's no longer lawyers who set the terms of engagement with the non-legal world. In the new digital world, what counts most isn't the degree you hold, but the skills you possess and the value you can deliver.



OPPORTUNITY

THE IMPACT OF THE RESKILLING REVOLUTION IN LEGAL BUSINESS

Approximately 23% of global jobs will change in the next five years due to industry transformation. The Future of Jobs Report 2023 indicates that by 2027, 43% of work tasks will be automated.*

However, only 0.5% of global gross domestic product (GDP) is currently invested toward adult lifelong learning. Yet World Economic Forum research shows that investment in reskilling and upskilling the current global workforce can boost GDP by \$6.5 trillion by 2030.

The legal business is set for a complete overhaul, facing a critical need for both reskilling and upskilling.

* World Economic Forum study 2023



LET'S TALK ABOUT **NUMBERS**

\$1 TRILLION

Size of the global legal services market in 2024. Trillion is one thousand billion. That is a big number.

\$193,000

The average total cost of law school, including three years' worth of tuition and living expenses.

\$130,000

The expected student loan debt after graduating from a U.S. law school is significant, creating intense competition to stand out.

61%

of CEOs identify retention of skills and talent as a key issue over the next five years. Focusing on talent retention and upskilling is essential for building successful legal services.

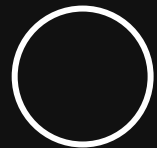
43%

of all work tasks will be automated by 2027, and the legal industry is one of the sectors most impacted by this trend.

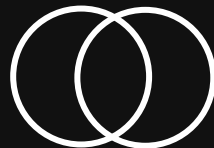
90+%

of global legal workforce that needs to be upskilled or reskilled. Almost all lawyers will require new skills in the coming years.

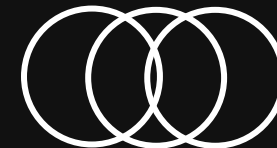
OUR MISSION IS TO CHANGE THE **LEGAL EDUCATION SYSTEM** BY FOSTERING EMPATHY, TEAMWORK, AND CURIOSITY



Law schools fail to equip lawyers with the necessary skills for success in the digital era.



The legal sector is facing a massive transformation due to technology, AI, and increasing client expectations.



Who will train the upcoming generation of (digital) legal talent?

TEAMM



02 WE ARE BUILDERS – WE
MAKE THINGS HAPPEN



PEOPLE

OUR CORE TEAM



ANTTI
INNANEN

Strategy & Industry
Expertise



AKU
NIKKOLA

Development &
Design



AURA
HÄIKIÖ

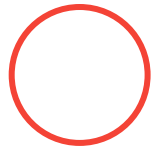
Communications &
Leadership



NETTA
HEIKKILÄ

Artificial Intelligence &
Education

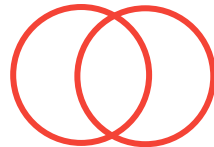
WE ARE THE FOUNDERS OF GLOBALLY RECOGNIZED **COMPANIES** **AND ONLINE COMMUNITIES**



DOT.

Dot. Is the original legal design and legal tech agency, specializing in clarifying complex legal information and streamlining legal processes.

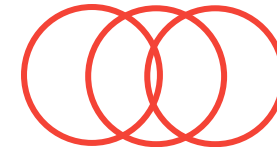
www.dot.legal



LEGAL DESIGN SCHOOL

Legal Design School is the ultimate learning platform and community for change-makers in the field of law.

www.legaldesignschool.com



LEGIT

LEGIT is your comprehensive partner in AI integration – from expert training to full-scale project execution.

www.wearelegit.ai



**WE ARE TRUSTED BY THE BEST IN
THE BUSINESS**



WE ARE TRUSTED BY INDIVIDUALS ALL AROUND THE WORLD



“Legal Design School is the only educational program that provides inspiration and methods for those who feel the need for human-centered legal innovation but have trouble putting it into practice. All courses and contents are designed to make projects easy for everyone, not just legal professionals and designers.”

– Sunghoon Chung (정성훈), Researcher, Hanyang University (South Korea)



IN-DEPTH UNDERSTANDING OF THE LEGAL BUSINESS

We know how the legal business works and what lawyers want.

Our team brings a wealth of knowledge in conventional legal services, groundbreaking legal innovation, and legal education.

Partner Antti Innanen is the founder of the renowned Dottir law firm in the Nordic region. We are also behind the inception of Legal Design School and Legal Design Summit and the original legal design and legal tech firm, Dot.

INNOVATION AND TECHNOLOGY

Our team is globally recognized for pioneering innovation in the legal sector.

Our accolades include the prestigious Fennia Design Prize, the foremost design award in the Nordic countries.

We've been contenders for the Financial Times Most Innovative Lawyers Europe award and have globally shared our expertise in legal innovation through teaching in seminars and universities.

COMMUNITY-BUILDING AND OG-STATUS

We are experts in community-building and legal education.

We established the Legal Design School, uniting a 3000-strong online community of lawyers from over 60 countries. Our leadership in organizing major seminars like the Legal Design Summit in Helsinki has been pivotal. Collaborating with this community, we've pioneered the role of "legal designer", showcasing our knack for community building

PLAN

03 HARVARD OF REAL-WORLD
LAWYERING & SOFT SKILLS



OUR GOAL IS TO BECOME THE
**HARVARD OF REAL-WORLD
LAWYERING AND SOFT SKILLS,**
SETTING A NEW STANDARD IN LEGAL
EDUCATION.

THE SEED

LEGAL DESIGN SCHOOL

Legal Design School, with its 3,000 global students and active online community, bypasses the "Cold Start Problem" of building a community from scratch.

This existing network acts as a launching pad for FLEX Uni, offering a solid base for growth and engagement.



COMMUNITY

Our platform has 3000 registered legal professionals that are looking to upskill or reskill.



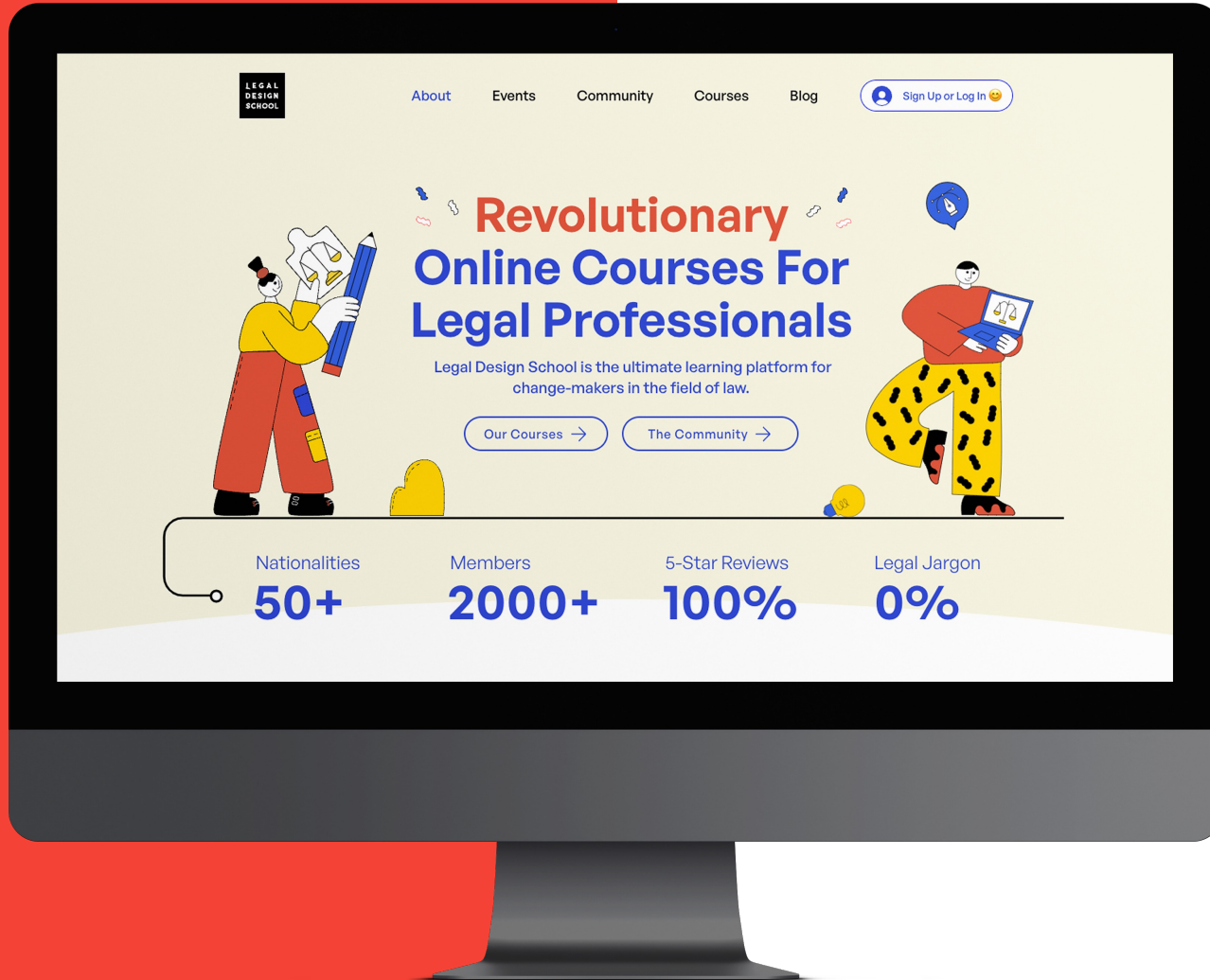
COURSES

We already have courses on AI, storytelling, project management, design and visualization skills, geared for legal professionals.



5-STAR FEEDBACK

Our clients love our courses, and we consistently receive excellent feedback. We are never boring.

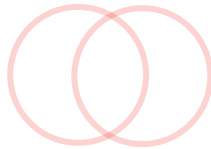
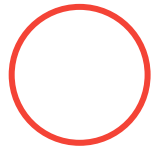


LEGAL DESIGN SCHOOL

PUSHING LEGAL EDUCATION FORWARD SINCE 2021

Legal Design School has become the leading online platform since 2021 for teaching soft skills to legal professionals, backed up by the EU. Our platform offers courses on design thinking, visualization, Legal Ops, and storytelling, which have pushed the limits of legal education.

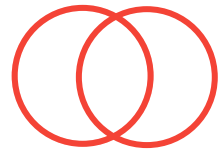
WE BELIEVE IN THE COMBINATION OF **PHYSICAL** AND **DIGITAL + TECH** AND **HUMAN SKILLS**



The legal industry must modernize to bridge its digital divide with businesses and customers. It's crucial for legal professionals to collaborate with digital experts, using both physical and online spaces for networking and innovation. Moving away from the outdated "lawyer and non-lawyer" mindset, the sector must redefine its purpose from a customer-centric viewpoint, creating an environment where ideas and collaborations can thrive.

Legal professionals urgently need **physical spaces for networking and collaboration**, not only with each other but also with professionals from other fields, to enrich their practice and perspectives.

WE BELIEVE IN THE COMBINATION OF **PHYSICAL** AND **DIGITAL + TECH** AND **HUMAN SKILLS**



While recognizing the value of in-person interactions, we also understand the time constraints professionals face. It's essential to offer upskilling in digital formats, making it accessible for those with busy schedules and ensuring flexibility without compromising the quality of learning. **We are convinced that the most effective learning and growth occur through a blend of both physical interaction and digital access.**

Technology will transform the work of legal professionals, making it essential to master new tools. Alongside this tech reliance, soft skills like empathy, collaboration, curiosity, and passion grow in importance. These human qualities, which set us apart from machines, become more critical as the pace of change quickens, the future becomes less predictable, and challenges become more complex. **The winning combination in the future combines the physical with the digital and marries technical skills with human empathy.**

HOW WE LEVERAGE THE **PHYSICAL** **AND DIGITAL** AT FLEX



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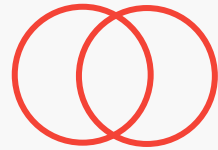


Online Courses

Boost your career or gain a new perspective with our digital programs, featuring courses on subjects law school doesn't cover.

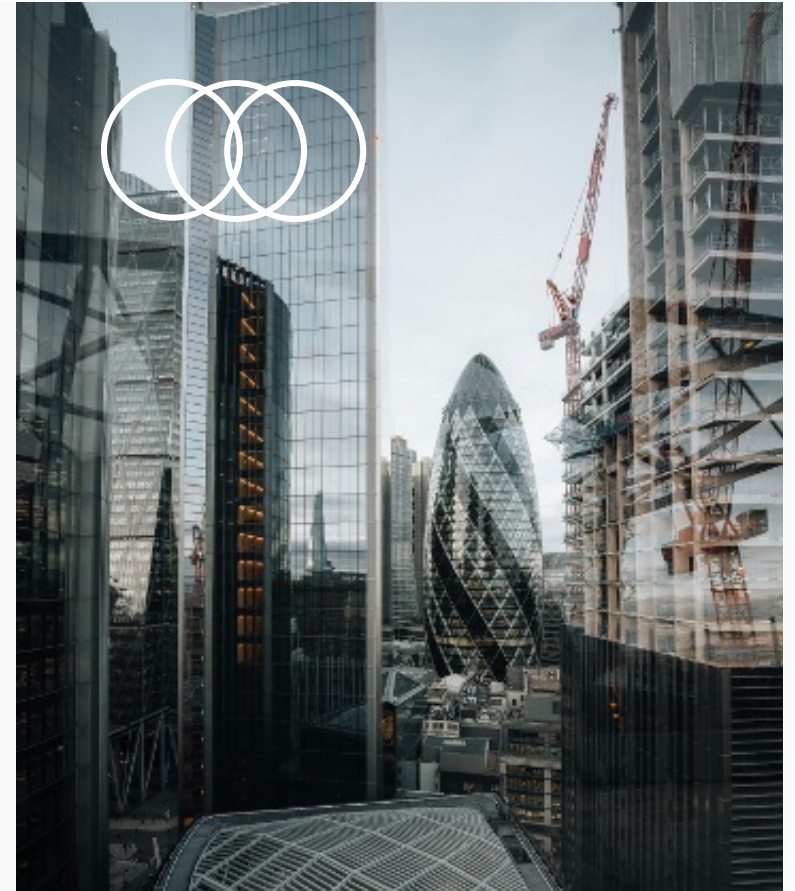


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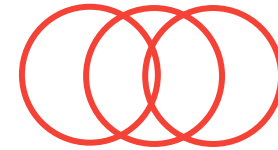


Physical School

We aim for legal professionals to network and collaborate, alongside professionals from different fields. Our hands-on courses and summer schools are designed for learning by doing. And occasionally, we might even party a bit.



HOW WE LEVERAGE THE **PHYSICAL** **AND DIGITAL** AT FLEX



Corporate Training

We provide tailored courses for teams and the option to create custom training academies. Our services include in-house training programs and offsite training sessions designed to meet the specific needs of corporate teams.

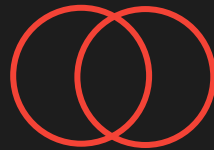
FLEX CURRICULUM

FLEX EQUIPS LAWYERS WITH PRACTICAL SKILLS TO PREPARE THEM FOR THE FUTURE



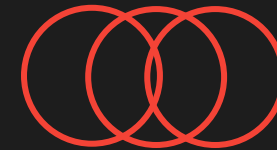
DESIGN x LAW

Design thinking and systems thinking are great tools for modern legal professionals. Iterative methods and prototyping empower them to innovate and tackle challenges effectively.



PROJECT MANAGEMENT & LEADERSHIP

Most lawyers will find project management skills and leadership indispensable at some point in their careers. Unfortunately, these critical abilities are often overlooked in traditional law school curriculums.



LEGAL TECH & AI

Courses in Legal Tech and AI are highly sought after. Our goal is to prepare modern lawyers with the technical knowledge and prompting skills needed to thrive.

WE'VE ENGAGED IN
DISCUSSIONS WITH BOTH
UNIVERSITIES AND
VOCATIONAL SCHOOLS

REAL DIPLOMAS

FLEX offers career-boosting diplomas that are internationally recognized.

ACCREDITED PROGRAMS

Our programs are designed based on industry needs and are accredited by official institutions.





OUR JOURNEY

PREDICTED TIMELINE OF **FLEX**

2024

We transform and rebrand the Legal Design School, broadening our offerings to cover the entire Flex Uni curriculum and establishing a tangible presence.

2026

We're set to grow beyond Europe, aiming to collaborate more closely with industry leaders. This strategic partnership will help us scale our operations globally.

2025

We launch our inaugural physical classes in a major European city, choosing from destinations like Paris, Madrid, Valencia, Lisbon, or Copenhagen.

2027

We've revolutionized the legal upskilling and reskilling market in Europe and beyond, earning a reputation as a dependable, forward-thinking, and slightly rebellious service provider.



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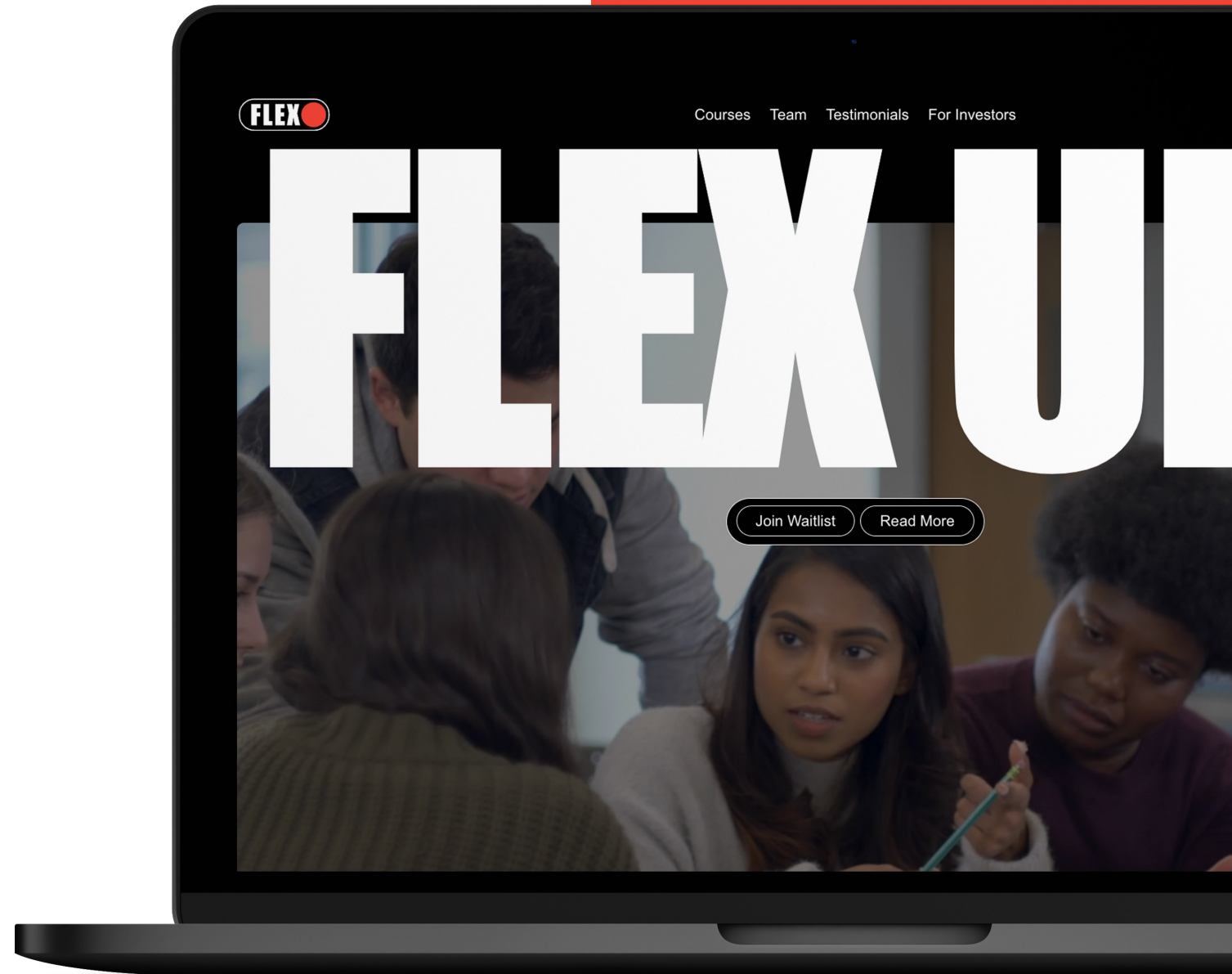
FIRST IMPRESSIONS

WE ARE READY TO GO

We've kicked off the curriculum design, initiated the rebranding process, and begun prototyping the website for FLEX.

Additionally, we're gathering the necessary intellectual property, including trademarks, domains, and designs.

The overall look and feel of FLEX are shaping up impressively well.



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FLEXIEST CURRICULUM YOU HAVE SEEN IN THE LEGAL FIELD

Access an exceptional range of alternative legal training for just **€39.9 per month**. Our courses, developed by industry leaders, are designed to provide legal professionals with the practical skills needed for real-life tasks. Elevate your expertise and confidently tackle your professional challenges with our unique and FLEXible curriculum.

Legal Design Masterclass

INCL. IN THE MONTHLY LICENSE

AI Enhanced Legal Work

INCL. IN THE MONTHLY LICENSE

Storytelling for Lawyers

INCL. IN THE MONTHLY LICENSE

Information Design 101

INCL. IN THE MONTHLY LICENSE

Gen-Z Leadership

INCL. IN THE MONTHLY LICENSE

Know Your Tools (Word)

INCL. IN THE MONTHLY LICENSE

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HEAR IT FROM OUR MEMBERS (LEGAL DESIGN SCHOOL)

“PRICELESS Experience”

I started the course purely out of curiosity and found that it is a well-packaged training course, which is free, but actually 'PRICELESS,' for the insights this has offered. Thanks!

“Unmatched Learning Platform”

“I Found My Passion”

MECTTU



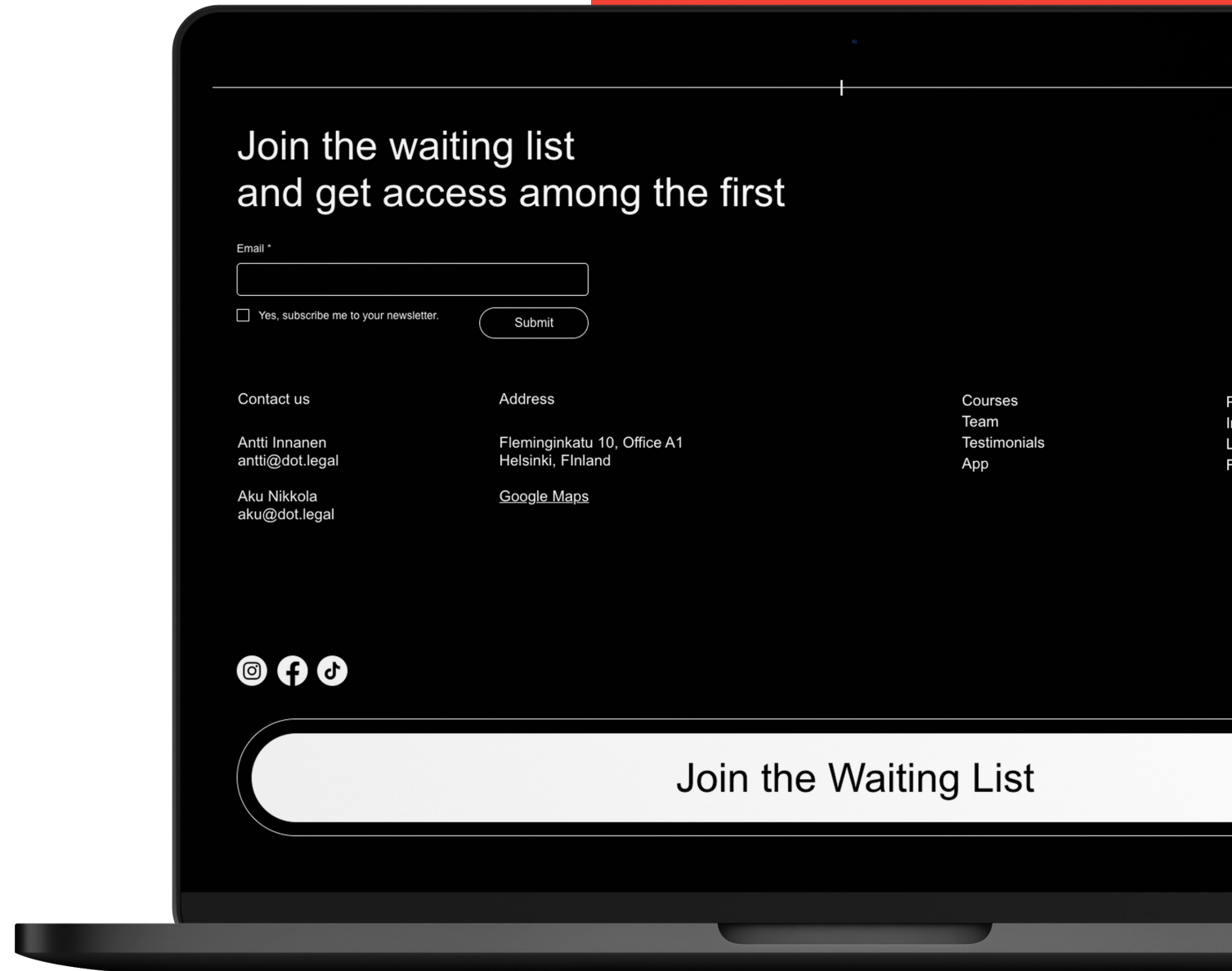
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**WE'RE SEEKING
STRATEGIC PARTNERS
AND INVESTORS FOR
OUR JOURNEY WITH
FLEX. WE CAN ACHIEVE
OUR GOALS, BUT NOT
ALONE.**

CONTACT US

Our team is spread across Europe, but if you find yourself in Helsinki, Copenhagen, Valencia, or Alicante, we'd love the chance to meet you face-to-face.

We're always open to remote calls, although they are way less fun than in-person meetings.



ANTTI INNANEN

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antti@dot.legal

+358 45 603 8602

[LinkedIn](#)

VISIT OUR WEBSITES

www.flexuni.io (BETA)

www.dot.legal

www.legaldesignschool.com

www.wearelegit.ai

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